## Juilliard School AWS MSP Service

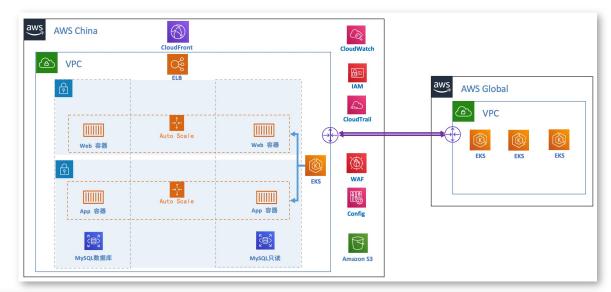




Simba Innovation

The Juilliard School was formed in 1905 by Dr. Frank Damrosch as a music and arts academy, and later merged with the Juilliard Graduate School, established in 1924 with the trust fund of Augustus D. Juilliard. Over more than a century of development, Juilliard has become globally renowned for its rigorous talent selection, high-quality educational philosophy, and outstanding achievements, earning it the reputation of being the 'Harvard of the music world.' In November 2015, Juilliard opened its first and only overseas campus in Tianjin, extending its world-class music training platform to the Asia-Pacific region.





## Challenges

- Optimizing User Experience: Ensuring the website and services provide fast access for global users, especially users in China, minimizing latency to deliver an exceptional user experience.
- Automation and Rapid Iteration: Implementing automated operations management to ensure the\* system can quickly respond to market changes and support timely updates and iterations.
- Cross-Border Security and Compliance: Achieving security management on the AWS cloud platform while meeting relevant security standards.
- Localization Compliance Requirements: Ensuring services provided locally in China comply with ICP filing and relevant licensing requirements.

## Services

- One-stop ICP filing and relevant licensing application services.
- Assisting clients in optimizing cloud architecture to meet security and compliance requirements.
  - Deployment of containerized DevOps CI/CD pipelines in the cloud.
- Providing and enabling cross-border dedicated connectivity services to meet clients' global service synchronization needs under secure and compliant conditions.
- 24/7 bilingual (Chinese and English) cloud hosting operations and technical support services.

## **Benefits**

- Operations Support: 24/7/365 cloud hosting and support.
- Latency Reduction: 30% lower latency with localization.
- Automation: Boosts efficiency by 50%, cuts labor costs by 20%.
- Security & Compliance: Meets AWS/CIS standards, reduces risks.
- Legal Compliance: Ensures 100% legal operation with ICP filings.
- Data Security: Cuts incidents by 60%, improves protection.